

Leicester-Shire & Rutland Sport are working in partnership with JD Concepts Ltd, to offer all sports clubs across Leicestershire, Leicester and Rutland the opportunity to take part in a fantastic fundraising initiative.

JD Concepts Ltd are a company that specialises in offering insurance services to the motor trade and have recently developed an initiative that can help you raise much needed cash for your clubs.



What is the scheme?

- The basic concept is to offer your members, friends, family, work colleagues 3 year breakdown cover with services provided by the **RAC** for an amazing price of £180
- The RAC breakdown cover includes single cover:
 - Roadside
 - Home Start
 - Nationwide Recovery
 - Free Call Out
 - Free Labour (*at the scene of breakdown*)
- The cost of £180 will be paid in 12 monthly interest free payments of £15 by your customers
- The same level of breakdown cover offered by AA is £135.37 per year
- The same level of breakdown cover offered by Direct Line is £68.25 per year

(All prices obtained from the internet on 22/12/08 and may be subject to 'internet discounts')

What will our club get out of it?

Your club will receive a **£75** cheque for **each** breakdown cover you sell.

Your club will be sent the cheque when your customer makes their initial £15 payment.

A club selling 3 breakdown covers a month over a year will raise £2700 of unrestricted funding.

What does our club have to do?

1. Register your club to take part
2. Promote the scheme to members, friends, family, work colleagues etc.
3. Pass on a form for your customers to complete & return
4. Wait for your commission cheques to arrive
5. Bank your cheques

To register your club or for further information contact Funding Advisory Officer, Lisa Goddard:

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